

I Claim:

1 **1.** A method of displaying at least one image of an item for sale or auction via
2 the internet wherein:

3 One or more images of items for sale or auction are displayed
4 simultaneously with one or more images provided by a potential buyer.

1 **2.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of artwork, sculpture and collectibles.

1 **3.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of drapes, curtains, window shades and blinds.

1 **4.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of hairstyles and hair care products.

1 **5.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of plants, landscaping, and exterior home improvements.

1 **6.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction consist of clothing.

1 **7.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of furniture, fitness equipment and home electronics.

1 **8.** The method of displaying images of claim **1**, wherein:

2 the one or more items for sale or auction are selected from the group
3 consisting of new cars and used cars.

1 **9.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are live animals.

1 **10.** The method of displaying images of claim **1**, wherein:
2 the method of displaying images is overlaying images of one item at a
3 time on an image provided by a potential buyer.

1 **11.** The method of displaying images of claim **1**, wherein:
2 the method of displaying images is overlaying images of two or more
3 items at a time on an image provided by a potential buyer.

1 **12.** The method of displaying images of claim **1**, wherein:
2 the method of displaying images is overlaying one or more images
3 provided by a potential buyer on an image provided by the website.

1 **13.** The method of displaying images of claim **1**, wherein:
2 the method of displaying images is displaying images of one item at a time
3 next to an image provided by a potential buyer.

1 **14.** The method of displaying images of claim **1**, wherein:
2 the method of displaying images is displaying images of two or more items
3 at a time next to an image provided by a potential buyer.

1 **15.** The method of displaying images of claim **1**, wherein:
2 the image submitted by the user is an image of all or part of a person.

1 **16.** The method of displaying images of claim **1**, wherein:

2 an image of a model displayed via the internet is combined with an image
3 submitted by a user over the internet, to create at least one image which is a
4 mixture of both images.

1 **17.** The method of combining images of claim **16**, wherein:

2 (a) the image of a model is a human model, and

3 (b) the image submitted by a user is an image of a different human.

1 **18.** The method of combining images of claim **16**, wherein:

2 images are combined using morphing technology.

1 **19.** The method of combining images of claim **16**, wherein:

2 images are combined to create multiple images with varying degrees of
3 similarity to the image submitted by the user.

1 **20.** The method of combining images of claim **1**, furthermore comprised of:

2 printing one or more of said images.

1 **21.** The method of displaying images of claim **1**, wherein:

2 the display simulates the appearance of one or more items in

3 consideration of characteristics of images selected from the group consisting of
4 colors and lighting conditions.

1 **22.** The method of simulating the appearance of one or more items of claim

2 **21**, wherein:

3 the simulation adjusts for lighting conditions selected from the set of
4 sunlight, incandescent light, fluorescent light, and halogen light.

1 **23.** The method of simulating the appearance of one or more items of claim

2 **21**, wherein:

3 the simulation places the image of an item in a position where a buyer
4 might place the item or items.

1 **24.** The method of simulating the appearance of one or more items of claim
2 **21**, wherein:

3 the simulation sizes images of one or more items and an image of a place
4 where a buyer might put such items so that the relative sizes of the images
5 approximates their relative sizes in the real world.

1 **25.** The method of simulating the appearance of one or more items of claim
2 **21**, wherein:

3 the simulation adjusts images of one or more items and an image of a
4 place where a buyer might put such items to match the relative viewing
5 perspectives.

1 **26.** The method of displaying images of claim **1**, wherein:

2 the image of one or more items for sale or auction are overlaid on an
3 image provided by a potential buyer by using the HTML <layer> command.

1 **27.** The method of displaying at least one image of an item for sale or auction
2 via the internet of claim **1**, wherein:

3 One or more still images submitted by a user via the internet are displayed
4 with one or more moving or animated images provided at a website.

1 **28.** The method of combining a still image with a moving or animated image
2 of claim **27**, wherein:

3 the moving or animated image portrays one or more items selected from
4 the group of plants, landscaping and live animals.

1 **29.** The method of combining a still image with a moving or animated image
2 of claim **1**, furthermore comprised of:
3 emailing one or more of said images.

1 **30.** The method of displaying images of claim **1**, wherein:
2 one or more images have standard characteristics selected from the group
3 consisting of standard colors displayed within the image, standard lighting
4 conditions, a test pattern display within the image, and a scale of measurement.

1 **31.** The method of displaying images of claim **1**, wherein:
2 one or more images provided by a potential buyer can be saved on a
3 website for later reuse.

1 **32.** The method for saving files for later reuse of claim **31**, wherein:
2 reusable files from one or more images provided by a potential buyer a
3 modified to fit specifications created by an entity selected from the group
4 consisting of websites, the Internet Engineering Task Force, or the World Wide
5 Web Consortium, such files being created to aid shopping via the internet.

1 **33.** A method of simulating the appearance of one or more items for sale or
2 auction wherein:
3 colors or patterns in one or more images submitted by a user via the
4 internet are replaced with other colors or patterns representing one or more items
5 which the user might purchase.

1 **34.** The method of replacing colors or patterns claim **33**, wherein:
2 the item or items which the user might wish to purchase are selected from
3 the group consisting of paint, carpet, tile, flooring, wallpaper, and countertops.

1 **35.** The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more images submitted by a user via the internet are images of
3 all or part of a person.

1 **36.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more items which a user might purchase are clothing.

1 **37.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more images submitted by a user via the internet are images of
3 one or more automobiles.

1 **38.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more images submitted by a user via the internet are images of
3 furniture.

1 **39.** The method of replacing colors or patterns of claim **33**, wherein:
2 the method of replacing colors or patterns is a flood fill technique.

1 **40.** The method of replacing colors or patterns of claim **33**, wherein:
2 the method of replacing colors or patterns is an overlay technique.

1 **41.** The method of replacing colors or patterns of claim **33**, wherein:
2 the portion of the one or more images for which colors or patterns will be
3 replaced is defined by a user outlining one or more areas on images submitted
4 by such user.

1 **42.** A method of selecting candidate items for possible purchase, wherein:
2 colors of items for sale or auction and colors of one or more images
3 submitted by a user are compared to select candidate items of interest.

1 **43.** The method of selecting candidate items for possible purchase of claim

2 **42**, wherein:

3 the method of selection uses mathematical operations on the colors of the

4 image or images of where the items might be placed to select candidate items.

1 **44.** The method of selecting candidate items for possible purchase of claim

2 **42**, wherein:

3 the method of selection uses a color theory for predicting which items will

4 appear most desirable, based on colors of an image where the items might be

5 placed.

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